

Stichting OceansX

Policy Plan 2022-2025

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1. Introduction

OceansX fascinates, binds and facilitates people who, out of their own intrinsic motivation, proactively contribute to the sustainable preservation of our society in the broadest sense of the word. As OceansX's Xplorer, they get energy and experience personal meaning by jointly investigating and solving relevant, complex, usually organizational (country/culture)-transcending challenges.

They do this by actively connecting, sharing knowledge and acting jointly with like-minded Xplorers (to be), based on themselves and their own interests and capacities.

To initiate, direct, support and expand this “movement”, the OceansX Foundation organizes a fertile breeding ground for its Xplorers, so that they can make their own journey, start Xplorations and/or contribute to existing Xplorations within OceansX.

This fertile breeding ground provides Security, Trust, Connection and Freedom.

In this policy plan, the founders, the board of the OceansX foundation, indicate how they will shape their joint journey towards a stable and meaningful future in the coming years. This policy plan was adopted in the board meeting on November 11, 2022 and focuses on the period 2022 to 2025. If necessary, the policy plan will be adjusted annually.

2. Strategy

2.1 Core principles of the foundation

The objective of the foundation is included in Article 3 of the Articles of Association and reads as follows:

“The foundation aims to finance, develop, realize, manage and market projects, products, services and movements that optimally facilitate the development of human potential around societal themes.

The foundation does not aim to make a profit.”

With this objective, the foundation aims to serve the public interest, within the framework of ANBI regulations, the foundation touches on the following pillars: society, culture, welfare, education, science, research, protection of nature and the environment, the promotion of the democratic legal order, including understood promotion of sustainability, and a combination of the above goals.

The resources used by the foundation to achieve its objective consist of: gifts from private and institutional donors, grants, contributions from Xplorers and Xplorations, but are not limited to these.

Other means are:

- a community platform for connection between Xplorers, Xplorations and partner (organizations)
- a governance model for initiating and facilitating innovative “movements”
- a support model for facilitating the personal journey of the Xplorers
- a working method “BoostX” to initiate social innovation within teams in their own context
- a management system for targeting, setting up and supporting Xplorations
- a development method for accelerating and making innovation processes more sustainable
- an executive organization for shaping the intended social movement

As stated in Article 16 of the Articles of Association, any liquidation surplus will be spent on behalf of a public benefit foundation with a similar objective..

3. Policy

3.1 Activities to be performed by the foundation

The foundation performs the following activities with the aim of initiating, stimulating and supporting projects, education, research, awareness raising and events that contribute to our mission:

- Initiating, facilitating and realizing:
 - Concrete Xplorations to bring concepts to realization based on trust;
 - Social innovation programs to enable the Xploration capacity to be sustainable within a context;
 - (Crowd)funding for Xplorations;
 - Marketing, dissemination, outreach from events and Xplorations
- Activating and facilitating communities, including through:
 - encouraging interaction on the community platform and the development and sharing of insights, knowledge, experiences and results, especially by the Xplorers;
 - collecting and distributing supporting material;
 - organize events from Xplorers, Xplorations and movements;
 - managing marketplaces for Xplorers.
- Branding and marketing of OceansX and all its fundraising activities

By performing these activities, the foundation contributes to the realization of the objective as stated in Article 3 of the Articles of Association.

3.2 Fundraising and money management

Fundraising

The foundation raises financial resources for its purpose with:

- Donation buttons on all communication channels (website, newsletters, etc.)
- Crowdfunding for specific Xplorations
- Sponsorship
- Applying for grants and applying for funds
- Contributions from Xplorations
- Contributions from realized collaborations

Money management

The management of the obtained income takes place through the bank account of the foundation.

In consultation with the board, the treasurer makes resources available to concrete movements and/or Xplorations that help her to achieve her goal. The foundation reports proactively and transparently on this every year. The foundation strives to keep the management costs as low as possible and not to exceed 10% of the income.

3.3 Assets of the foundation

In the period 2019 to 2022, the founders have developed approximately €500,000 in social value in the foundation in terms of time, ideas, structure, network and movement.

The foundation does not hold more capital than is reasonably necessary for the continuity of the planned activities for the purpose of the foundation.

Given the risks, overhead costs, ambitions and planned activities for the foundation in the period 2022 up to and including 2025, the foundation deems a free equity of at least €500,000 as of December 31, 2023 necessary.

3.4 Spending policy

The foundation spends the obtained income in accordance with the objective on the following activities:

- Expand impact areas
- Community maintenance and development
- Investing in Xplorations
- Raising funds

3.5 Having the assets of the foundation

Pursuant to Article 7 of the Articles of Association of the foundation and its actual activities, no (legal) person has decisive control within the foundation. Thus, no (legal) person can dispose of the assets of the foundation as if they were their own assets.

4. Other

4.1 Reward policy

The members of the Board do not receive any remuneration for their work other than compensation for expenses incurred, in accordance with Article 7 of the Articles of Association. Expenses incurred in the context of the performance of their duties may be reimbursed pursuant to the provisions of Article 7.5 of the Articles of Association, provided they are reasonably incurred and not excessive.

The foundation does not employ any staff. The foundation reimburses volunteers at most the amount of the maximum reimbursement and provision pursuant to the volunteer compensation from Article 2, paragraph 6 of the Wage Tax Act 1964.

4.2 Description of administrative organization

The administration of the foundation is conducted by: Troost accountants in Oud-Beijerland, the Netherlands.

4.3 Publication obligation

The foundation annually complies with its publication obligation by providing the required information about the foundation and the most recently closed financial year in a timely manner, no later than six months after the end of its financial year, via www.oceansx.nl.

Appendix

- Articles of Association
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- Appendix Vision/Mission/Objectives 2022-2025

Appendix - Vision/Mission/Objectives 2022-2025

Vision

OceansX is working towards a society in which everyone's potential is fully utilized through a new way of social organization. This sustainable society is able to permanently:

- Tackle complex problems effectively, efficiently and context-dependently;
- Respond adequately to changing circumstances;
- To reflect and to continuously improve its way of organizing socially.

Mission

By initiating, facilitating and realizing mission-driven Xplorations, OceansX provides innovative forms of collaboration in the public space. Xplorers participate in this collaboration from an intrinsic motivation. This motivation is triggered, facilitated and safeguarded by a consistent social innovation process, an appropriate governance model and other necessary resources. This results in collective potential that enables and/or significantly accelerates the path to global impact.

Objectives 2022-2025

1. Xploration Coastline
 - a. Proven roadmap to a funded public-private ecosystem for quadruple helix mission-driven impact;
 - b. Operational Proof-of-Concept in Curaçao and deployable within the region;
 - c. Sustainable financial and governance model;
 - d. Detailed plan to scale up to regional impact.
2. Xploration Crew Support
 - a. Proven roadmap to a working and accredited governance model for sovereign Federated Learning data infrastructure;
 - b. A growing group of members and a sustainable financial association model;
 - c. Proven and repeatable social innovation program and resources to ensure and safeguard involvement, activity, trust and inclusiveness in order to generate value from data as an inclusive collective.
3. Xploration ISAMO
 - a. Proven roadmap to sustainably facilitate Xplorations, companies with no known end result;
 - b. A public space in which decompartmentalized collaborations can arise that generate and maintain Xploration capacity;
 - c. A social innovation program and structure that gains trust from external stakeholders and provides confidence for internal Xplorers.
4. Fund
 - a. Well-founded insight into the resources required to independently start a new Xploration with a group of intrinsically motivated Xplorers;
 - b. Organized necessary branding, marketing and fundraising;
 - c. Adequate fund to initiate one Xploration per year.